

AAP SPONSORSHIP OPPORTUNITIES OVERVIEW

| Sponsor Level | Sponsorship Amount | Website Promotion | Newsletter Ads | Job Postings | Direct E-mails | Other Promotional Offers |
|---------------|--------------------|--|---|--------------|----------------------|---|
| Platinum | 1,000 | Link to company website under current sponsors page, 300-character description of company and/or service | Four (4) 1/2 page ads in National Newsletter "Communique" | 5 | 4 per year | Company logo/information at the spring NBM/AGM and any related materials/communications |
| Gold | 800 | Link to company website under current sponsors page, 300-character description of company and/or service | Two (2) 1/2 page ads in National Newsletter "Communique" | 3 | 2 per year | Company logo/information at the spring NBM/AGM and any related materials/communications |
| Silver | 500 | Link to company website under current sponsors page | Two (2) 1/4 page ads in National Newsletter "Communique" | 1 | 1 introductory email | |
| Bronze | 300 | Link to company website under current sponsors page | One (1) 1/4 page ads in National Newsletter "Communique" | 1 | 1 introductory email | |
| Product | Product Based | Link to company website under current sponsors page | One (1) 1/4 page ads in National Newsletter "Communique" | 0 | 1 introductory email | |

Note: Based on annual donation