

## **Barrie Simcoe County Branch – PD Day 2018**

Participants rated our Professional Development day, held on April 25 at Tangle Creek Golf Course an outstanding success!

Twenty-eight attended to hear our three guest speakers on the subjects of Project Management, Social Media and Diversity in the Workplace.

Janette O'Neill-Scott [Masters of Business Administration] of Georgian College, believes that Administrative Professionals are 'the enforcers' in any organization who make sure the hard work gets done. She pointed out the importance of communication with emotional intelligence and encouraged us to explore the great opportunities for learning and expanding our skill set through Project Management. This topic drew lots of interest and attendees found the presentation and take-away resources very informative.

Apryl Munro and Sarah Lajeunesse, hosts of This Kinda Life, engaged us on how best to build social media networks; taking us through what makes a good and bad posting, how to grow an audience and how social media is the new 'word of mouth'. Participants created a posting for on-the-spot feedback - lots of fun!

Ruthanne Krant [Master of Education] used time travel with lots of laughs to show us how culture, ethnicity and generational diversity affect us at work. The importance of finding common ground and treating others as they expect to be treated (platinum rule) was highlighted during this extremely well received presentation.

We were thrilled to hear our participants say, "one of the most enjoyable educational events I've attended, wonderful networking opportunity", "very smoothly run, informative, friendly" and "best day ever!".

Thank You to everyone who attended for your enthusiastic participation, to our exceptional speakers for inspiring us and to Tangle Creek for excellent catering and service in a beautiful location.

A reminder to support the people who support us (AAP Barrie Sponsors/Community Partners)

Watch for exciting news on the national AAP event being hosted here in Simcoe County next spring!