



AAP Sponsorship Overview (based on a one-year period starting at time of donation)

Sponsor Level	Sponsorship Amount	Website Promotion	Newsletter Ads	Job Postings	Direct E-mails	Other Promotional Offers
Platinum	1,000	Link to company website under current sponsors page, 300-character description of company and/or service	Four (4) 1/2 page ads in National Newsletter "Communique"	5	4 per year	Company logo/information at the spring NBM/AGM and any related materials/communications
Gold	800	Link to company website under current sponsors page, 300-character description of company and/or service	Two (2) 1/2 page ads in National Newsletter "Communique"	3	2 per year	Company logo/information at the spring NBM/AGM and any related materials/communications
Silver	500	Link to company website under current sponsors page	Two (2) 1/4 page ads in National Newsletter "Communique"	1	1 introductory email	
Bronze	300	Link to company website under current sponsors page	One (1) 1/4 page ads in National Newsletter "Communique"	1	1 introductory email	
Product	Product Based	Link to company website under current sponsors page	One (1) 1/4 page ads in National Newsletter "Communique"	0	1 introductory email	

Note: Based on annual donation