

TCB PRESENTS: SOCIAL MEDIA FUNDAMENTALS EVERY ADMIN PROFESSIONAL OUGHT TO LEARN

WHEN:

**Tuesday, February 25, 2020
6:00 PM networking/6:30 PM speaker**

MEET THE SPEAKER...



George is a classically trained marketer, an event enthusiast, and the Head of Growth of Toronto-based event technology company, PheedLoop. He loves events and feels so fortunate to be working with some of Canada's leading organizers. Prior to PheedLoop, George worked in traditional CPG brand management as a marketing manager leading iconic household brands such as Mountain Dew and Tropicana. He also helped lead Google's

largest SMB marketing program in Canada. Now he is on a mission to help drive the future of events forward. George is recognized by the Globe and Mail as one of Canada's Top Young Marketers. In his spare time, he is involved with Toronto's tech community and organizes monthly community tours in downtown Chinatown.

Join us and meet George Wong!

RSVP:

Reply to Aldena Torres

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GAIN POINTS!

This event qualifies toward your certification renewal points.

YOU'LL LEARN:

- How to navigate the world of Social Media
- The importance of Social Media to the Admin profession
- And more!

WHERE:

**Toronto General
Hospital
200 Elizabeth Street,
Toronto
Astellas Room #190,
11th Floor
Peter Munk Building**

PRICE:

Free for Members

**\$15 Guests
(Donated to SafeHaven)
www.safehaven.to**