



Raise the bar...take your career to the next level

Upskilling:

to acquire more advanced skills through additional education and training

Merriam-Webster.com



Now, more than ever, it is increasingly important to keep advancing your abilities and expanding your skillset.

Change is constant and our professional skills need to keep changing too if we are to not only succeed but to excel in our careers.

**Do you want to...boost your confidence...
increase your value to your organization...
improve your marketability?**

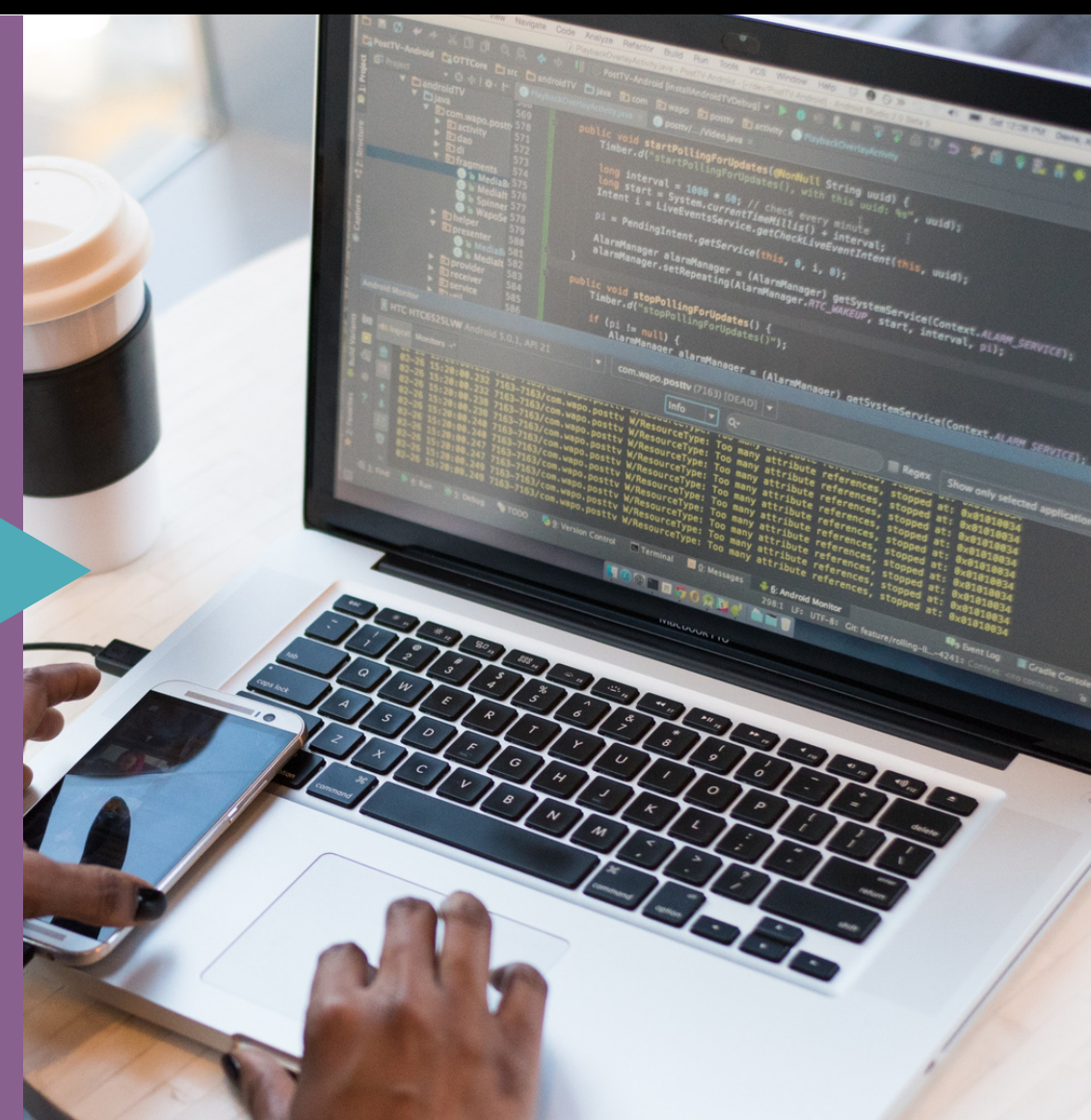
If so, then consider becoming certified as an administrative professional.





In a competitive world, give yourself the edge to rise above the competition.

Upskilling takes the skills you already have and expands them in ways you may not have thought possible...until now.



Upskilling advantages for you:

- Job advancement
- Keeps your skills current
- Growth
- Increased job satisfaction
- Gives you a competitive edge
- Personal satisfaction

Upskilling advantages for employers

- Helps them be competitive
- Improves employee satisfaction
- Boosts employee motivation and morale
- Decreases external recruitment
- Increases employee retention

It's time to take charge of your future and become the best administrative professional you can be.

Contact aap.national.registrar@canadianadmin.ca to learn how you can become certified and take your career to the next level

